## 2024 Sponsorships

### 34th WERC Environmental Design Contest

**WERC.NMSU.EDU • WERC@NMSU.EDU • 575-646-8171**

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### Task Sponsorships

#### Benefits

<table>
<thead>
<tr>
<th>Company Name Placement: Website, Tasks, Signage, SWAG, Event Guide</th>
<th>Formal Recognition</th>
<th>Social Media Posts/Year, Minimum</th>
<th>Provide Judges</th>
<th>Company-Branded Swag Item</th>
<th>Tent Card Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong> $20,000: Premier, Introduce Keynote, All Ceremonies, Full Page, Eight, Four, Two company videos, Full-screen logo, Dining tables, Break station</td>
<td><strong>Platinum</strong> $15,000: Premium, Announce Awards, All Ceremonies, Three-quarter page, Seven, Three, Company video, Full-screen logo, Dining tables</td>
<td><strong>Gold</strong> $10,000: Prominent, Announce Awards, All Ceremonies, Half page, Six, Two, Half-screen logo</td>
<td><strong>Silver</strong> $5,000: Featured, Announce Awards, All Ceremonies, One-quarter page, Five, One, One-quarter-screen logo</td>
<td>Sponsor may provide</td>
<td>—</td>
</tr>
</tbody>
</table>
| **Supporting Sponsorships**

## Supporting Sponsorships

| Benefits | Bronze $3,000: Standard, Ceremony Slideshows, Four, ✓, Sponsor may provide | Iron $1,000: Entry-level, Ceremony Slideshows, Four, ✓, Sponsor may provide |
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### Get Solutions to Your Environmental Challenges

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### Take Your Staff to the Next Level

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### Improve the Environment

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### Support Workforce Development

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YOUR SPONSORSHIP HELPS STUDENTS

SPONSORSHIP FUNDS ARE APPLIED DIRECTLY TO CONTEST COSTS:
- Laboratory chemicals
- Laboratory equipment
- Laboratory testing
- Safety equipment
- Contest facility rental
- Printing and videography

SPONSORSHIP FUNDS SUPPORT TEAMS:
- Reduce registration fees for all teams
- Support teams in need of scholarships
- Contribute towards cash awards (We award up to $6250 per task)

TAKE YOUR STAFF TO THE NEXT LEVEL
- Provide judges for professional development & networking.
- Meet potential employees

WHAT SETS US APART

STUDENTS EXPERIENCE THE ENGINEER’S RFP
Winning a prize is comparable to winning the engineering contract:
- Students select among the requests for proposals (the tasks)
- Teams prepare a technical report, oral presentation, and business proposal (Flash Talks)
- Teams build a pilot prototype (the working bench-scale model)
- WERC puts the teams’ designs to the test in our independent labs
- Teams’ designs consider:
  - Industrial scale-up
  - Techno-economic analysis
  - Environmental impact
  - Community impact
- Engineers review the proposal (Professional engineers serve as judges and mentors, bringing real-world experience to students)

CONTACT US
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